



Together We Build the World

VBNF Newsletter

Next Meeting: March 16, 05 at 6:00 p.m.

Free Networking! Twice a Month on the 1st and 3rd Wednesdays.

First of all, I would like to welcome our new members who have joined VBNF and people who came to our first meeting in Richmond at the VCEBC. I hope you all had a good time and enjoyed the meeting. For those who booked but were not able to come, we missed you and hoped to see you in the next meeting on March 16, 2005 (Wednesday).

Our last meeting was a success as everyone participated in the discussion and exchanged business ideas. We took some pictures and they were posted on the website. Please go to the website to check your pictures.

Thanks to Sue and Dennis, our keynote speakers who shared their experience. I hope we all learned something from them.

VBNF went to the Vancouver Entrepreneur Meet up on March 10. We took some pictures at the meeting. Please go to our website at www.vbnf.com to see your pictures.

VBNF also celebrated with the ETHNO Business Council at their meeting on Feb 24, 2005. What a great party. Good people and good food too.

VBNF welcomes new members to join us for free. As a free member, you will be listed in our Member Directory. Only members can access this Member Directory to see the registered members. As a member, you will also enjoy member to member discounts and referrals to your business and services. VBNF members will help each other prosper. Please check our website for more member benefits.

VBNF and VCEBC

VBNF is proud to be associated with Vancouver Creative Events (VCE) social centre that will be providing us the venue for our meetings. The centre is an establishment for special occasions, parties, dances, group meetings and seminars. They can offer food and beverages at the convenience of our members and guests at a nominal cost.

VCEBC is conveniently located in Richmond, at the northeast corner of Bridgeport Road and Shell Road.

Other than Business gatherings, VBNF will also arrange social events with VCEBC for fun and celebrations.

VBNF Is Making Connections

VBNF will be meeting with The Canadian Immigrant Magazine, Ethno Business Council and Small Business BC to explore any opportunities to work and affiliate with each others.

Next Meeting

March 16, 2005. (Wednesday)

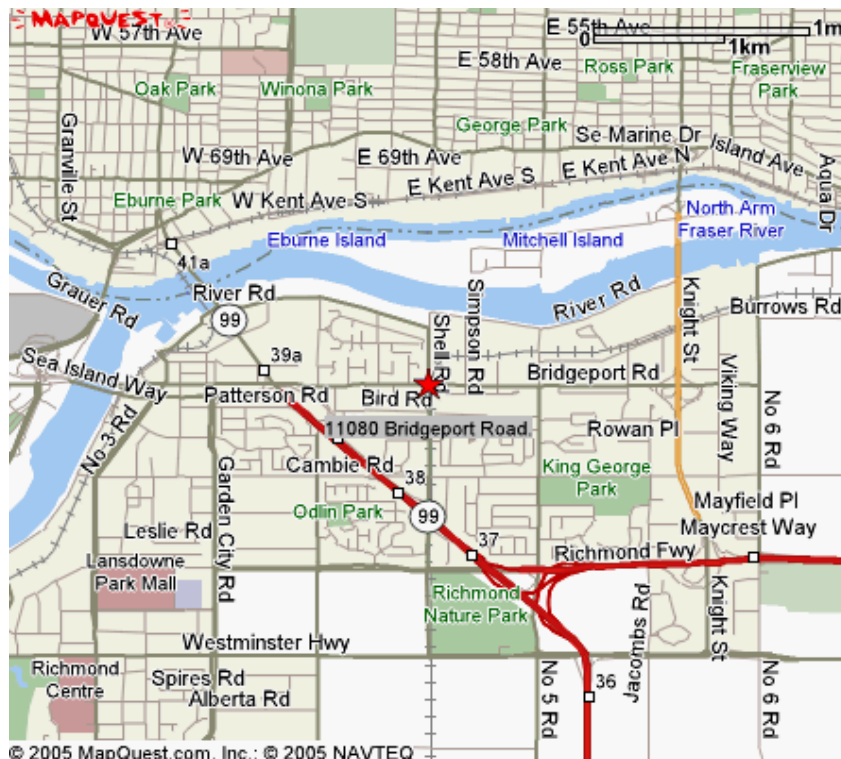
*We are scheduled to have bi-monthly meetings on the **first** and **third** week Wednesdays each month. Please mark this down on your calendar.*

Our meetings will be in a quiet conference room large enough for over 50 people. Here is the schedule for the meeting:

Date: Every 1st and 3rd Wednesday of each month, starting in March, 2005.

Time: 6:00 – 8:30 p.m.

Address: #200, 11031 Bridgeport Road.



Mini-Seminars

We are happy to have 2 keynote speakers for this event.

They are:



1. Cijaye DePradine

An Entrepreneur, Author and Trainer/Public Speaker who has over 15 years experience in Marketing along with 9 years of Business/Venture Development. While she has been responsible for some incredible publicity and internet marketing results for a number of her 30+ clients in the past year alone, she also specializes in Strategic Planning. Her primary focus is to help small-medium sized business owners become systematically prosperous by guiding them to properly identify their "big picture", become "evolution focused" and create long-term strategies for long-term results. In addition, her carefully selected creative team allows her to implement a strategic plan from concept to completion for every client's unique, individualized needs.

*Her mission is to help all business owners maximize their results with minimum investment.

Topic: Creative Strategies for Your Success

Highlights of the seminar:

- Discover some of the most common oversights small business owners make when trying to market their businesses and how you can avoid them in your business.
- Discuss alternate strategies for success and how you can implement some of them in print, in the media and on the web for little to no cost.

2. To Be Announced

About Our Meeting

The forum has at least 4 parts: informal networking, round table presentation, keynote presentation and Q&A.

1. The facility will be opened at 6:00 p.m. for mingling and chats or even having dinner at the premise. At 6:30 p.m., we will be seated in the conference room and start our meeting.
2. Each participant will have up to 3 minutes to do a self introduction, providing his/her name, business, what to look for from the meeting and what you can offer to the members. We encourage you make it as creative and effective as possible, this would be a good chance for you to get recognition from the audience.
3. There will small tables available for your display your products. Participants will have time to look at the displays.
4. You are welcome to sell your products there. In this case you price your items. We ask that you give member discounts for participants.
5. At the end of the go around presentation, there will be 2 keynote speakers doing a 15 – 20 min. presentation of a pre-selected subject. Each subject should be beneficiary to all members. It is not a sales pitch by all mean.
6. To increase our member exposure, we will be taking pictures during our meeting. We will then post the photos on our website according to the date of the meeting. This way you will know who you may have met at which meeting. By coming to the meeting, you agree to allow VBNF to post your pictures on the VBNF website or other VBNF related publications royalty free. This is solely to allow our members to get more exposure to the public for marketing purposes.
7. Dress Code. Business Casual, please.
8. Our idea of networking is to increase your exposure to other businesses. We would ask you to promote your product and services by giving discounts to VBNF members.
9. We know you are a professional or expertise in your own field. We would encourage our members to be a keynote speaker. Being a keynote speaker, you will share your expertise to our members so they can benefit from your experience. At the same time, as a keynote speaker, you will gain recognition from the members who may want to use your services or products because of your expertise and also refer you to people they know who may have the requirements for your services. We will set up a new web page to post all mini-seminar articles with your picture on. This will give you further exposure to the browsers.
10. Members are welcome to be a sponsor to VBNF by posting their logo or banners on the website. To become a sponsor, please contact alex@vbnf.com.
11. Members will have access to the Member Directory so you can find someone you have met and give you services at a discount.
12. Member will also be able to have a website built by [CMY Designs](#), (our official Webmaster) at a small charge, if you need a website to promote your company. CMY Designs is a Graphics and Website Design Company

specialized in Print and Web Marketing, and eBusiness Solutions. Check out their work at: www.cmydesigns.com.

13. VNBF will be working with other business affiliate companies to expand our exposure.
14. Membership is free for the time being. We hope to keep it this way to help small business owners to cut costs. However, we will encourage sponsorship from the members and other corporate companies to keep us going. Your support in sponsorship would be greatly appreciated. Being a sponsor, we will put your logo or link to your website. If you do not have a website, we can help you create a single page one for a small set up charge.
15. Invite a friend or someone you know who would like to network with other business people. Ask them to join the membership.
16. The VBNF website is built to help our members improve and succeed in their business. We would welcome any suggestion for improvements, especially in the member service area. Please use the [Contact Us](#) form to submit your feedback or comment.